

THE ELEPHANT FOUNDATION

Junior Newsletter



Something to Think About?

Lions are hunted by humans as hunting trophies and for their perceived medicinal and magical powers.

Calling all lion-lovers

Welcome to our Junior Newsletter Vol 1, which we will publish on an ongoing basis giving updates of wildlife conservation, our news, highlights, future plans and fun activities!

How much do lions eat? When do they begin to roar? Find out how many pounds of meat they eat, how loud their roars can be and whether they are endangered.

Impress your friends with everything you know about lions!

Scientific Name: *Panthera leo*

Distribution: Extinct in North Africa, found in south of the Sahara

Type: Mammals

Diet: Carnivore

IUCN RED LIST STATUS:



Least Concern

Extinct



Size relative to a 6-ft man/woman

Fun Fact!

- Lions are the only cats that live in groups, which are called prides.

African Lions: King of the beasts



Weight: Male 150 - 250 kg, Female 110 - 180 kg

The number of African lions in the wild is declining and they're now thought to be at risk of extinction. Since 1989 their numbers have gone down by **73%**, leaving approximately **23,000** left in the wild. The two main threats are **human-wildlife conflict** and being killed as part of **organised hunts**.

For example, in Maasai culture, it is custom for young males to kill lions as a rite of passage into manhood. Maasai leader, The Menya Layiok, or 'Cultural Fathers', and Big Life Foundation have created a **history-changing** alternative to lion killing: an organised **Maasai sports competition** based upon traditional warrior skills.



Fun Fact!

- An adult male's roar can be heard up to 8 kilometers (5 miles) away.
- Exclude the bustling noise of the busy Hong Kong City, a lion's roar can be heard from Central Ferry Pier to Tsim Sha Tsui and much further.

Conservation

Lions once roamed most of Africa and parts of Asia and Europe. Today they are found only in parts of **sub-Saharan Africa** and a small population in **India**.

Three-quarters of the African lion population is in **decline**. With only around **23,000** in the wild, they're now classified as '**vulnerable**'. Lions are vital to the ecosystem since they are the top predators which means they play a crucial role in keeping a healthy balance of numbers among other animals.



A female lion needs 5kg of meat a day. Whereas a male needs 7kg or more a day.

Fun Fact!

- Female lions are the main hunters and the males guard the pride's territory and their young!



Hong Kong Elephant Week 2022

'Conservation Through Cooperation'

November 11 - 18th sees our **ninth** Elephant Week in Hong Kong where we plan to invite honored guests from our partner charities and friends from Africa. Prior to the Covid-19 Pandemic, we have hosted **Daniel Ole Sambu** and **Neville Kgaugelo Ngomane** to take part in our schools visit programme.

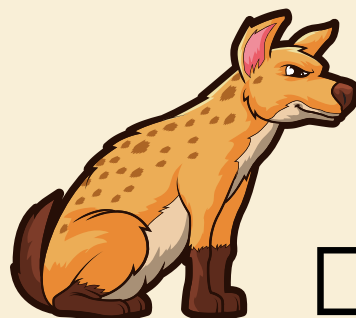
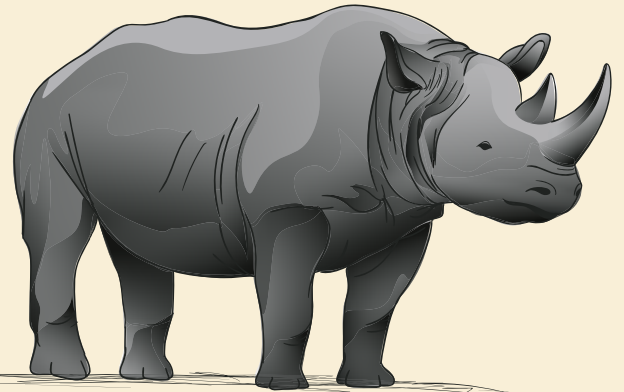
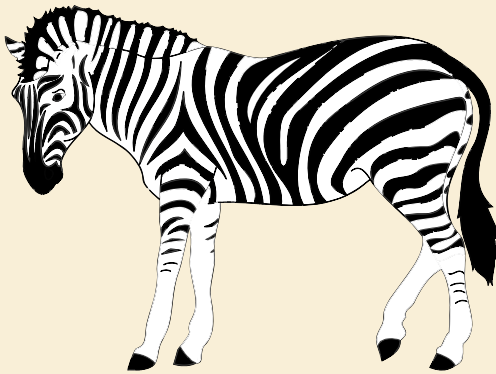
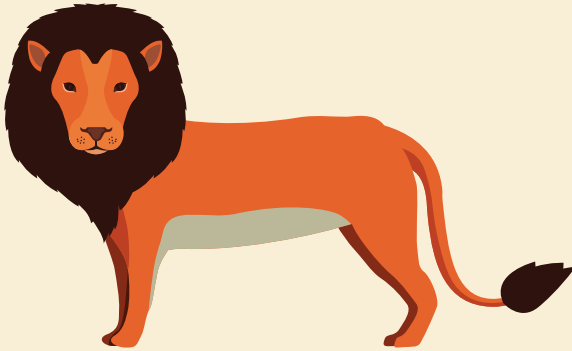
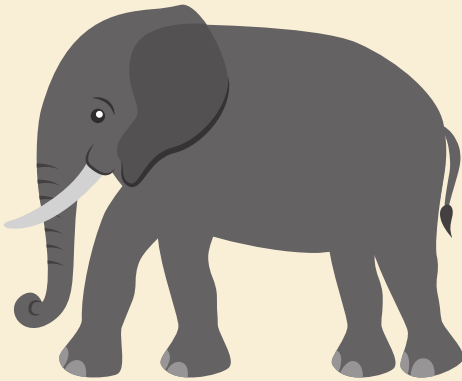
Daniel has been to Hong Kong 7 times and over the last 6 years together with the Foundation, he has visited over **40** schools and spoke to more than **20,000** students in Hong Kong and Singapore. He will be focusing on the importance of community involvement in conservation and sharing good news of elephants and rhinos conservation.

Neville is a 20 year old from Bushbuckridge who recently won the **Young Environmental Photographer of the Year Award**. He will be speaking to students about his passion for photography and how he wants to change the world through his lens.



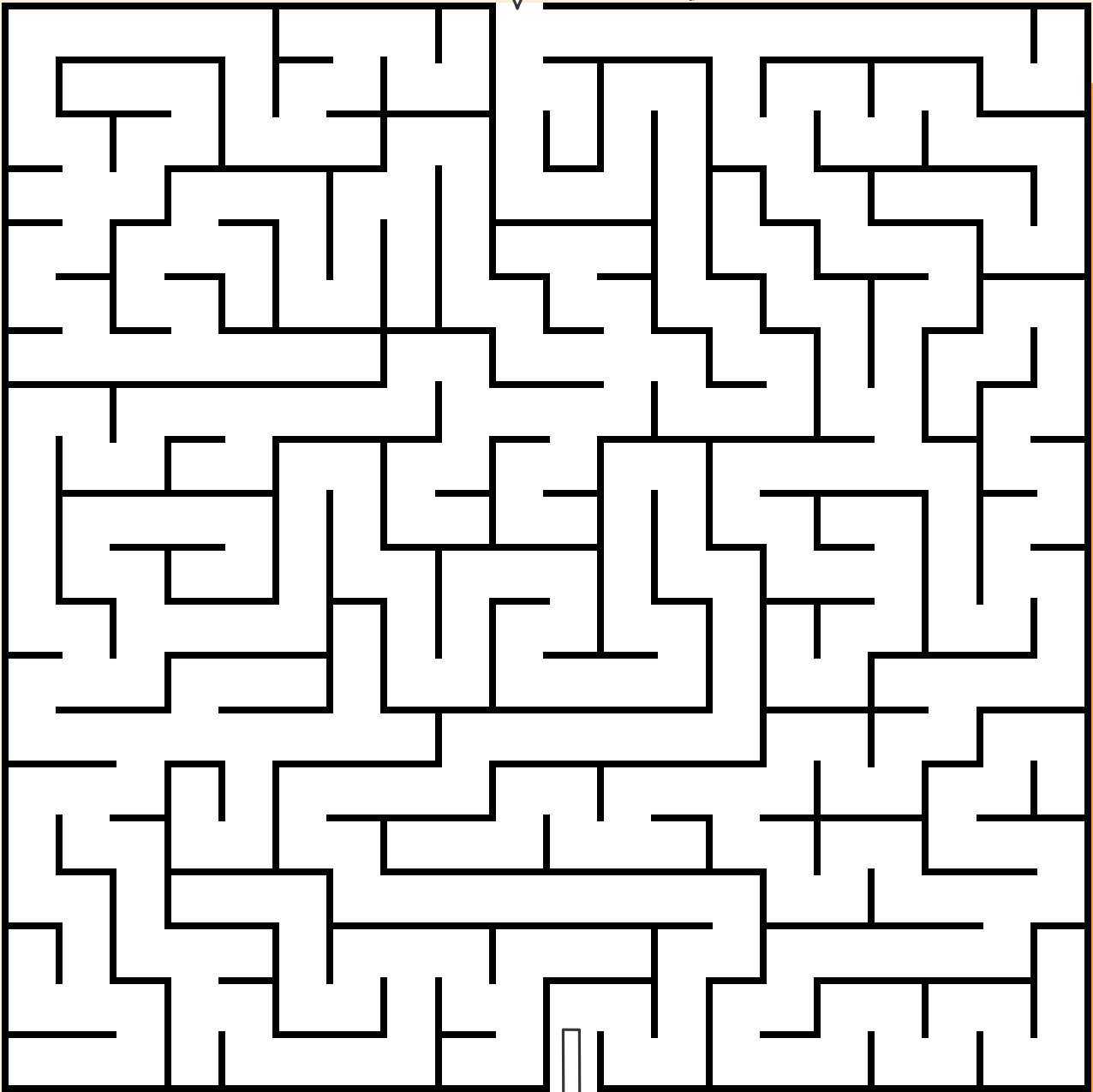
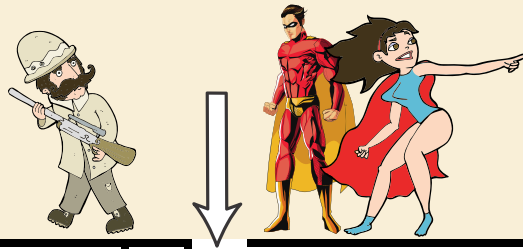
Activity 1: Research

These magnificent animals below live in the African continent, are you able to identify their scientific names? Write them down in boxes below!



Activity 2: Mazerunner

Oh no, the poachers are out hunting for these animals again!
Will you be able to get there before them?



Can you help save them all?

CONTACT US

Please feel free to contact KC or Colin at any time if you have any questions

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THANK YOU FOR SUPPORTING THE ELEPHANT FOUNDATION

To help us continue our work TEF has launched 'Friends of The Elephant Foundation' to engage more with wildlife animal lovers in Hong Kong. Through a monthly donation, you will become a Friend of the Foundation and will enjoy benefits such as **regular information bulletins about what's happening in the world of wildlife protection**, the ability to work with us in our campaigns to raise awareness, take part in various activities and seminars and at the same time support our partnered charity on the ground in Kenya.

[Join the Friends of the Elephants](#)



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